

2024 Editorial Calendar*



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JANUARY

Fishing Gear, Supplies & Equipment Roundup: A look at the new and planned boating supplies & equipment geared toward commercial fishermen.

Regional Report: British Columbia Fisheries: A look at the status of fisheries in the province of BC, Canada.

Ad Reservations: 11/24/23 • **Materials Due:** 12/1/23

FEBRUARY

Boat Preparation for Fishing Season(s): Tips for getting commercial fishing vessels in tip-top shape for the upcoming season(s).

Regional Report: Pacific NW Fisheries: A look at the status of fisheries in the Pacific Northwest.

Ad Reservations: 1/5/24 • **Materials Due:** 1/12/24

MARCH

Newbuild Fishing Boats: Examining the trends companies are following regarding the building of new commercial fishing boats.

Seafood Expo North America: A story spotlighting the West Coast seafood products that are entered in the annual industry competition taking place in March.

Ad Reservations: 2/2/24 • **Materials Due:** 2/9/24

APRIL

Safety Gear & Technology: A look at new and emerging safety gear and devices that are or will be available to the commercial fishing industry.

West Coast Offshore Wind Update: An update on the federal government's efforts to bring offshore wind towers to the West Coast, and how it affects commercial fishing.

Ad Reservations: 3/1/24 • **Materials Due:** 3/8/24

MAY

Spill Response & Resiliency: The latest news on ways and equipment used to respond to hazardous material spills in marine environments.

Climate Change: How have warming ocean waters and other atmospheric changes affected the commercial fishing industry?

Bridge/Pilothouse Technology: What's new and emerging in the technology (monitors, navigation, sensors) used on the bridge by vessel masters and crews on commercial fishing boats.

Ad Reservations: 3/29/24 • **Materials Due:** 4/5/24

JUNE

Deck Machinery/Equipment/Technology: A look at new & improved reels, cranes, winches, power blocks and other deck machinery needed for commercial fishing.

Regional Report: Hawaii & Calif. Commercial Fisheries: A look at the status of fisheries in the Aloha State and the Last Frontier.

F/V Design & Construction Trends: A survey of companies that provide vessel design and construction services on the West Coast regarding what's new and trending in their field.

Ad Reservations: 5/3/24 • **Materials Due:** 5/10/24

* Dates subject to change

JULY

Refrigeration Equipment/Cold Storage: An in-depth look at the latest technologies & equipment available for preserving catch quality.

Regional Report: Bristol Bay/Bering Sea Fisheries: A look at the status of fisheries in the area.

Wearable Technology: A look at the kinds of work-related wearable personal technology fishermen are currently interested in and/or using, and why.

Ad Reservations: 5/31/24 • **Materials Due:** 6/7/24

AUGUST

Marine Propulsion Technology: What's new in propulsion tech, from engines and gearboxes to propellers and jets.

Regional Report: Baja California/Sea of Cortez Fisheries: A look at the status of fisheries on the West Coast of Mexico.

Vessel Hydraulic Systems: An exploration of what's new and emerging in the world of fishing vessel hydraulic systems' technology.

Ad Reservations: 7/5/24 • **Materials Due:** 7/12/24

SEPTEMBER

Trawl Technology: What's new in electronics for fishermen's boat and gear systems.

Boatyards Update: News about boatbuilding, repowers and retrofits of fishing boats at West Coast boatyards.

Crabbing Gear & Equipment: A review of crabbing gear and equipment, including crab pots, baskets, lids and traps.

Ad Reservations: 8/2/24 • **Materials Due:** 8/9/24

OCTOBER

All About Crab: A preview and review of West Coast crab markets.

Catch Processing Equipment: Profiling the latest innovations in catch processing equipment and technologies.

National Seafood Month: A look at the events and promotions planned to commemorate National Seafood Month in October.

Ad Reservations: 8/30/24 • **Materials Due:** 9/6/24

NOVEMBER

Crewmen's Special (Personal Gear Review): Clothing, rain gear, on-board amenities and comforts to help those aboard commercial fishing vessels feel more at home.

Sustainability Efforts: What steps has the fishing industry been taking to ensure that its natural resources aren't depleted and remain maintained at a certain level?

Ad Reservations: 9/27/24 • **Materials Due:** 10/4/24

DECEMBER

Health & Wellbeing Tips for Fishermen: Tips and advice for commercial anglers regarding ways to be & stay well in mind, body and spirit while on the job.

Pacific Marine Expo Recap: A summary of the more important happenings at the annual commercial fishing trade show in Seattle.

Rules & Regs: New Commercial Fishing Legislation Coming in 2024: Law changes at the regional, state and federal levels coming in 2025.

Ad Reservations: 10/18/24 • **Materials Due:** 10/25/24