

2024 Email Newsletter and Website Advertising Rates

Email Newsletter and Website

Fishermen's News offers digital and online products to help your company maximize its exposure to the West Coast commercial fisherman.

The weekly news blast reaches the West Coast highliners with an industry leading open rate of 29%!

Not a compilation of old news, but fresh weekly stories written specifically about and for the West Coast fishing fleet, *FN Online* covers breaking news affecting Pacific Coast fishermen, and our cost-effective and efficient ad placements link those subscribers directly with advertiser websites.

Dedicated Email Blast

Single advertiser "owns" content sent to entire *Fishermen's News* email newsletter list of ~3,000 subscribers. Limited to one per month.

Email Newsletter Advertising Rates

Top Leaderboard	728 x 90 pixels	\$ 874
Top Half Page	300 x 600 pixels	\$ 874
Top Medium Rectangle	300 x 250 pixels	\$ 679
Subsequent Half Page	300 x 600 pixels	\$ 654
Subsequent Medium Rectangle	300 x 250 pixels	\$ 434
Dedicated Email Blast		\$ 1,204

Website Advertising Rates

Top Leaderboard	728 x 90 pixels	\$ 874
Top Half Page	300 x 600 pixels	\$ 874
Top Medium Rectangle	300 x 250 pixels	\$ 654
Subsequent Half Page	300 x 600 pixels	\$ 654
Subsequent Medium Rectangle	300 x 250 pixels	\$ 379

Ask about frequency discounts

ADVERTISING SALES Katie Higgins ▪ katie@maritimepublishing.com ▪ 206-914-4248

2024 Email Newsletter and Website Advertising Specifications



fishermensnews.com

Photo: Mado El Khoully via Unsplash

EMAIL NEWSLETTER

728 x 90 Leaderboard

FISHERMEN'S NEWS Online

The Advocate for the Commercial Fisherman • Wednesday, Sept. 8, 2022

New NOAA Fisheries Assistant Administrator Appointed
Rhode Island Department of Environmental Management's Janet Col has been selected to head up NOAA Fisheries as the assistant administrator and serve as acting assistant secretary of commerce for oceans and atmosphere and deputy NOAA administrator. It was announced Monday. [► READ MORE](#)

Dwell Time Up at San Pedro Bay Ports: Report
Cargo containers lingered a bit longer at San Pedro Bay terminals in May than they did the month before, according to data released Monday by the Pacific Merchant Shipping Association. [► READ MORE](#)

SA Marine, NWSA Welcome Super Cranes
After traveling for weeks from Shanghai, four ZPMC Super-Post Panamax cranes arrived at the Seattle Harbor earlier this month. [► READ MORE](#)

New STS Crane Set for Oakland Arrival
Later this week, the Port of Oakland is expected to welcome a new ship-to-shore crane that will be delivered to Everport Terminal Services, Inc. [► READ MORE](#)

300 x 250 Medium Rectangle

300 x 600 Half Page

Have a news tip for us? Send an email to Margie Rainman margie@marlinpublishing.com

Email Newsletter Banner Sizes

Top Leaderboard	728 x 90 pixels
Half Page	300 x 600 pixels
Medium Rectangle	300 x 250 pixels

WEBSITE

FISHERMEN'S NEWS
The Advocate for the Commercial Fisherman

HOME FEATURES NEWS VESSEL PROFILES AMSA PCHA LOGIN

728 x 90 Leaderboard

300 x 600 Half Page

FEATURES

Top-Grade Fishermen

300 x 250 Medium Rectangle

BBPA Critique of EPA's Proposed Determination on Public Use

Disputed: Named GAPP Board Chair

Recently Billed USCC Custom Fees for Ketchikan, Alaska (Newsprint)

Formats accepted: JPG, GIF, PNG

Dedicated email: Supply content as html (600 px wide) or provide copy and images/graphics.

Website Banner Sizes

Top Leaderboard	728 x 90 pixels
Half Page	300 x 600 pixels
Medium Rectangle	300 x 250 pixels