

# 2024 Editorial Calendar\*



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## JANUARY

**Fishing Gear, Supplies & Equipment Roundup:** A look at the new and planned boating supplies & equipment geared toward commercial fishermen.

**Regional Report: British Columbia Fisheries:** A look at the status of fisheries in the province of BC, Canada.

**Ad Reservations:** 11/24/23 ▪ **Materials Due:** 12/1/23

## FEBRUARY

**Boat Preparation for Fishing Season(s):** Tips for getting commercial fishing vessels in tip-top shape for the upcoming season(s).

**Regional Report: Pacific NW Fisheries:** A look at the status of fisheries in the Pacific Northwest.

**Ad Reservations:** 1/5/24 ▪ **Materials Due:** 1/12/24

## MARCH

**Newbuild Fishing Boats:** Examining the trends companies are following regarding the building of new commercial fishing boats.

**Seafood Expo North America:** A story spotlighting the West Coast seafood products that are entered in the annual industry competition taking place in March.

**Ad Reservations:** 2/2/24 ▪ **Materials Due:** 2/9/24

## APRIL

**Safety Gear & Technology:** A look at new and emerging safety gear and devices that are or will be available to the commercial fishing industry.

**West Coast Offshore Wind Update:** An update on the federal government's efforts to bring offshore wind towers to the West Coast, and how it affects commercial fishing.

**Ad Reservations:** 3/1/24 ▪ **Materials Due:** 3/8/24

## MAY

**Spill Response & Resiliency:** The latest news on ways and equipment used to respond to hazardous material spills in marine environments.

**Climate Change:** How have warming ocean waters and other atmospheric changes affected the commercial fishing industry?

**Ad Reservations:** 3/29/24 ▪ **Materials Due:** 4/5/24

## JUNE

**Deck Machinery/Equipment/Technology:** A look at new & improved reels, cranes, winches, power blocks and other deck machinery needed for commercial fishing.

**Regional Report: Hawaii & Calif. Commercial Fisheries:** A look at the status of fisheries in the Aloha State and the Last Frontier.

**Ad Reservations:** 5/3/24 ▪ **Materials Due:** 5/10/24

## JULY

**Refrigeration Equipment/Cold Storage:** An in-depth look at the latest technologies & equipment available for preserving catch quality.

**Regional Report: Bristol Bay/Bering Sea Fisheries:** A look at the status of fisheries in the area.

**Ad Reservations:** 5/31/24 ▪ **Materials Due:** 6/7/24

## AUGUST

**Marine Propulsion Technology:** What's new in propulsion tech, from engines and gearboxes to propellers and jets.

**Regional Report: Baja California/Sea of Cortez Fisheries:** A look at the status of fisheries on the West Coast of Mexico.

**Ad Reservations:** 7/5/24 ▪ **Materials Due:** 7/12/24

## SEPTEMBER

**Trawl Technology:** What's new in electronics for fishermen's boat and gear systems.

**Boatyards Update:** News about boatbuilding, repowers and retrofits of fishing boats at West Coast boatyards.

**Ad Reservations:** 8/2/24 ▪ **Materials Due:** 8/9/24

## OCTOBER

**All About Crab:** A preview and review of West Coast crab markets.

**Catch Processing Equipment:** Profiling the latest innovations in catch processing equipment and technologies.

**Ad Reservations:** 8/30/24 ▪ **Materials Due:** 9/6/24

## NOVEMBER

**Crewmen's Special (Personal Gear Review):** Clothing, rain gear, on-board amenities and comforts to help those aboard commercial fishing vessels feel more at home.

**Sustainability Efforts:** What steps has the fishing industry been taking to ensure that its natural resources aren't depleted and remain maintained at a certain level?

**Ad Reservations:** 9/27/24 ▪ **Materials Due:** 10/4/24

## DECEMBER

**Health & Wellbeing Tips for Fishermen:** Tips and advice for commercial anglers regarding ways to be & stay well in mind, body and spirit while on the job.

**Pacific Marine Expo Recap:** A summary of the more important happenings at the annual commercial fishing trade show in Seattle.

**Rules & Regs: New Commercial Fishing Legislation Coming in 2024:** Law changes at the regional, state and federal levels coming in 2025.

**Ad Reservations:** 10/18/24 ▪ **Materials Due:** 10/25/24

\* Dates subject to change