

# FISHERMEN'S NEWS®

The Advocate for the Commercial Fisherman

## 2022 Email Newsletter and Website Advertising Rates

### Email Newsletter and Website

*Fishermen's News* offers digital and online products to help your company maximize its exposure to the West Coast commercial fisherman.

The weekly news blast reaches the West Coast highliners with an industry leading open rate of more than 20 percent!

Not a compilation of old news, but fresh weekly stories written specifically about and for the West Coast fishing fleet, *FN Online* covers breaking news affecting Pacific Coast fishermen, and our cost-effective and efficient ad placements link those subscribers directly with advertiser websites.

### Dedicated Email Blast

Single advertiser "owns" content sent to entire *Fishermen's News* email newsletter list of more than 3,000 subscribers. Limited to one per month.

### Email Newsletter Advertising Rates

Top Leaderboard	728 x 90 pixels	\$795
Top Half Page	300 x 600 pixels	\$795
Top Medium Rectangle	300 x 250 pixels	\$618
Subsequent Half Page	300 x 600 pixels	\$595
Subsequent Medium Rectangle	300 x 250 pixels	\$395
Dedicated Email Blast		\$1,095

### Website Advertising Rates

Top Leaderboard	728 x 90 pixels	\$795
Top Half Page	300 x 600 pixels	\$795
Top Medium Rectangle	300 x 250 pixels	\$595
Subsequent Half Page	300 x 600 pixels	\$595
Subsequent Medium Rectangle	300 x 250 pixels	\$345

Ask about frequency discounts

**Formats accepted:** JPG, GIF, PNG

**Dedicated email:** Supply content as html (600 px wide) or provide copy and images/graphics.

### ADVERTISING SALES

Katie Higgins

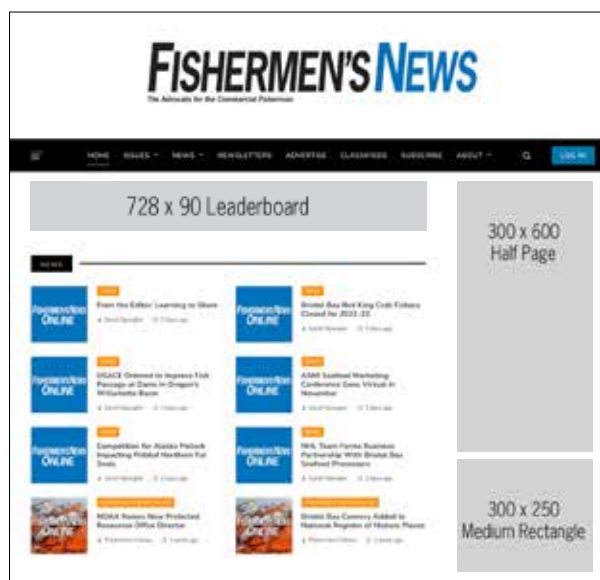
katie@maritimepublishing.com • 206-914-4248

fishermensnews.com

### EMAIL NEWSLETTER



### WEBSITE



www.maritimepublishing.com